

Speaker 1:

In this short video, I'm going to provide a brief overview of Kazoo. Our market positioning and an abbreviated live demo. Everywhere you look, a platform like Kazoo is needed. Everything we do in our daily lives requires location-based technology. So we developed a product, that's an extension of how people live, that revolves around safety, communications and social activities. In addition to being a cutting-edge safety technology, that not only keeps you and your family safe, Kazoo also keeps you connected. We combine more than 50 powerful location-based communications and social features, in a way that has never been done before. Some of these include instant safety, you can send an SOS alert to loved ones. Relay exact location, livestream video, and get connected to 911 in seconds. Rideshare integration, with one tap you can order an Uber, share location tracking with contacts and trigger an emergency livestream. Low battery alerts, event planning and livestream with individuals and groups.

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Security, Kazoo has 1024 bit SSL encryption, and it's HIPAA compliant, to ensure your data is completely private. Our beta version is near completion, which includes all frontend development. And we're raising funds to strengthen the backend, to ensure mass scalability, and enhance Kazoo security technology and reliability, because our emergency services platform must have a 100% uptime. So let's take a look at Kazoo.

Speaker 2:

The most important part of the app and really any app is that it's easy to sign in and get started. That was the big focal area, because we wanted to make sure it was quick and easy, which it is. The way the app is structured is by circles, members and emergency contacts. Circles are different groups of people, they can be temporary or permanent circles, and this can include your family, friends, work colleagues or travel buddies. Members are the... Or people are members in your circles. You can see, with each one, they each have their own profile. And emergency contacts are those that are closest to you, who will be contacted in the event of an emergency, and you can have up to four contacts. So, now we're at the locator screen. Kazoo is a dynamic app that combines a handful of apps into one.

Speaker 2:

However, the magic of Kazoo is its live video streaming SOS functionality, which we'll get into. As I touched on in the intro, Kazoo also includes strong social functionality like video, chat, messaging, location sharing, and group communications. But let's talk about the locator screen, which is the hub of the app. It's where you can access 95% of the features. And we wanted to ensure, that you don't have to search for functionality, it's right at your fingertips. So you can easily switch between circles. You can see here, how it shows me the different members of each of my circles. And again, they can be temporary or permanent.

Speaker 2:

You can see where all of your friends and family are. So I have Kari in my family circle. I can see she's in Washington, D.C., and it's very accurate on T Street and 15th Street. So, there are a number of things that I can do here. If I want to get in contact with Kari quickly, rather than switching to another app to call her text, I can just tap on her avatar, and some quick commands come up. So for instance, I could call her, I could text her, I can do a quick video chat, I can even look at her profile for instance, and I can even do in-app navigation. We've integrated with Google Maps. So it will show me the quickest route from my location to Kari, which is really cool.

Speaker 2:

Other things that you can do on the app are, you can look at your different events. I don't have any events now, but any upcoming event will show here. I can even switch between map, different maps. So for instance, I can switch to satellite, I can even look at traffic mode. So we've also integrated with Google Traffic, so wherever you are in the world, literally it will integrate with traffic patterns for efficient travel. And most critically, you can tap SOS, which will let you instantly start an SOS stream at any time. And, let's give you a demo of that. So let's say I'm in a danger. All I have to do is tap SOS, start a video livestream. Again, it counts down. And now, I am livestreaming. You can see the back of my patio. It shows where I'm livestreaming from. You could see that, I can change the view of the camera, I can take a photo, I can turn on a flashlight, I can even share the live link with first responders, I can also text to my emergency contacts.

Speaker 2:

And so now I'm going to close or stop my screen, and it gives you a nice screen, we hope everything is alright. And what's cool now, is that both my emergency contact and I can look at a recap. It automatically saves a stream, so I can play it back at any time. And if I need to, if it's some kind of crime or accident, some kind of an event, God forbid a sexual assault, et cetera. I can share this with law enforcement officials, or anyone else who might need to see this screen.

Speaker 2:

So, let's just touch on a few other features in the app. Some additional functionality includes your ability to set up location alerts. For example, if you're a mom, and you want to know that your child arrived and left school safely, you can set up automatic arrival and departure alerts. They can even be time-based. For example, you can set an alert if they didn't arrive or leave a certain place by a specific time, and even by day of the week. You can enable and disable your location sharing universally, or by circle. You can block members and unblock members. You can even receive battery alerts for other members. So overall, you can see how the app has many layers to it and really provides for a fluid user experience.

Speaker 1:

Now let's get into Kazoo's core safety technology. We're transforming how smartphones connect to 911, and turning them into personal safety lifelines. This sets us apart from any other product that exists today. The big problem is that America's 911 infrastructure is broken. More than one million 911 calls sent to the wrong emergency call center each year, require transfer. This means that every single day, thousands of call routing errors occur, wasting valuable minutes. These misrouted calls, then have to be transferred to the correct jurisdiction before help can be sent. According to the FCC, 10,000 lives could be saved annually in the U.S. by reducing 911 response times by just one minute. Kazoo saves that minute, by providing accurate call routing each time and enables victims to connect to 911. Automatically relaying their precise location data to first responders, resulting in quicker response times. I'll explain how the technology works first, then you'll see Kazoo in action.

Speaker 1:

In any potentially dangerous situation, kazoo's SOS capabilities provides peace of mind. Here's a real life scenario, where a victim taps the SOS button and he can instantly start livestreaming to all of his emergency contacts. Everyone sees his precise location, and if 911 needs to be called, any of his emergency contacts can call the local 911 dispatcher on his behalf, even if the emergency contact is located halfway around the world. The 911 dispatcher receives all of the victim's vital information,

name, phone number, longitude, latitude coordinates. While the emergency contact describes what's going on at the scene, all of this happens in under 30 seconds. This shows the victim's perspective. From within the main map screen, they tap SOS and it triggers the instant livestream broadcast to their emergency contacts. This screen shows the emergency contacts perspective. When they accept the livestream alert, they are connected with the person in crisis, staying with them until help has arrived.

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This shows the first responder's perspective. In the event that the emergency contact shares the live secure link with them, it provides the first responders with intimate access to the person in crisis, because every second matters. Kazoo's first of its kind mobile safety technology is made possible through our partnership with RapidSOS, a trusted data provider for public safety agencies worldwide. Our partnership links over 350 million connected devices with thousands of 911 agencies nationwide. And our partnership with RapidSOS, allows for global expansion. Now I'm going to show you a one minute demo, from an emergency contact's perspective, in which... In this case, I'm receiving an SOS alert from a friend. You'll hear a loud, repetitive, beeping noise, that doesn't stop until I tap on the emergency push notification, and join the livestream broadcast, which immediately shows her location.

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She's walking through the forest and I'm not sure what's going on. So I send her a quick text, just in case she's being followed, and you'll see her text back to me. Then I slide up the map tray, and zoom in on her location, all while the livestream continues, so I never leave her side. I can now call 911 on her behalf, if need be. Even if I'm 3000 miles away, I can share the secure livestream with first responders, or others, again, while keeping my eyes on the incident as it unfolds. I pull up the map one more time to see her location, and get confirmation that she is now okay. I hope this presentation demo gave you a good feel for our strategy, our technology, and the potential to make a groundbreaking impact on personal safety. Thanks for your time.